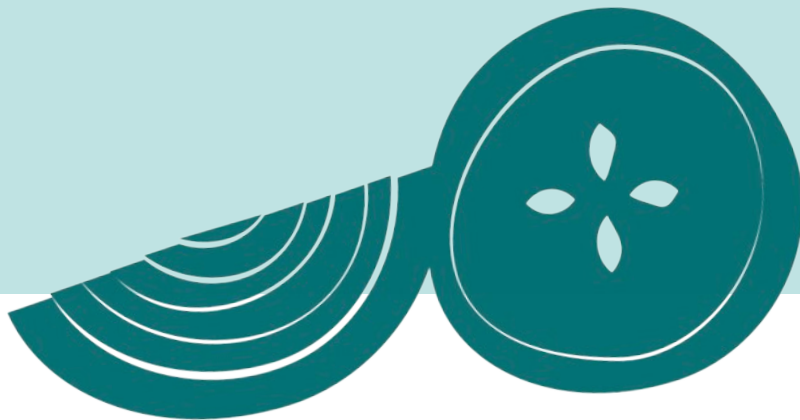




Presenting the

SF4C AMBASSADORS

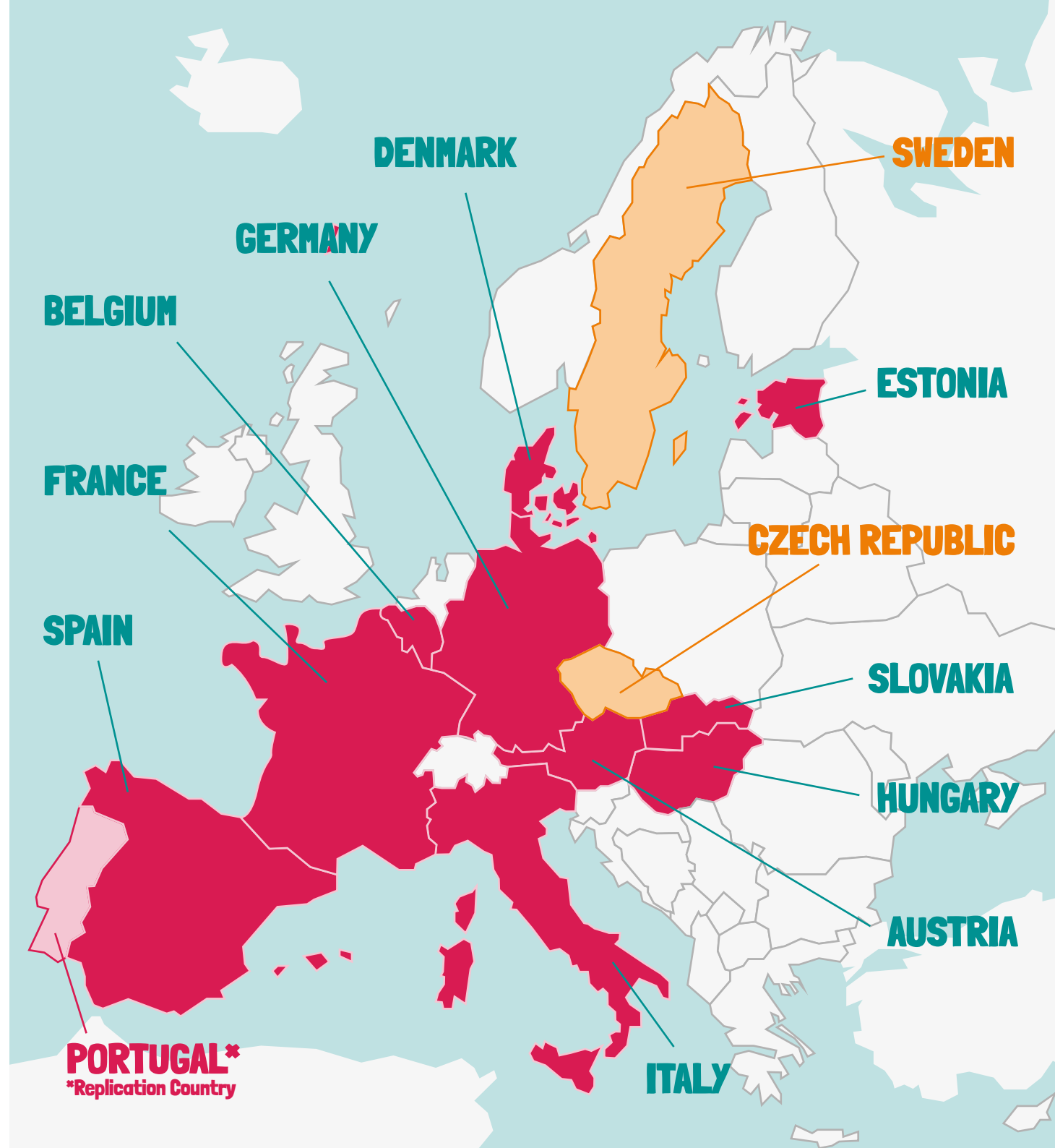


The roles & responsibilities of the Ambassadors

The roles and responsibilities of the Food Ambassadors within the SchoolFood4Change (SF4C) project, as defined by the Grant Agreement (GA) in Work Package 4 (WP4). The primary aim of WP4 is to implement local training initiatives to promote sustainable and healthy eating practices across various cities. Task 4.1 focuses on identifying and selecting trainers, including 24 cooks, 24 urban food enablers, and 12 Food Ambassadors—one for each participating country.

These Food Ambassadors, will provide critical support during the training phases and act as key disseminators of the project's outcomes.

Ambassadors will work closely with National Lead Partners (NLPs) to tailor their involvement according to local needs, helping to foster the project's goals and create a lasting impact on sustainable food practices in schools and communities.





Chiara Falvo

Project Manager

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Chiara holds a master's in law from the University of Milan with study exchanges in Paris and Rio de Janeiro. Currently a SAPIENS Network Marie Skłodowska-Curie Fellow and PhD candidate at the University of Turin, her research explores Sustainable Public Food Procurement (SPFP) for EU schools, comparing Italian and French approaches. Chiara has worked as a Food Procurement Assistant in Dordogne, France, and was a visiting researcher at IFRO in Copenhagen and ISA in Lisbon. She teaches SPFP at the University of Turin and has presented her work at conferences across Europe.



Marina Castillo

SPAIN

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I am Marina Castillo Hernández from Valencia, Spain. I studied Food Science and Technology at the Polytechnic University of Valencia and earned a Master's in Nutrition and Food Safety from the University of Murcia. Currently serving as Knowledge Manager at the World Sustainable Urban Food Center of Valencia (CEMAS). At CEMAS, an initiative of the City Council of Valencia, my work focuses on identifying, classifying, and sharing knowledge on urban food and nutrition challenges. Passionate about building healthier, sustainable food systems, I believe in advocating for small-scale producers and connecting all food chain actors to create meaningful change together.



Giulia Caddeo

ITALY

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Giulia Caddeo is a lawyer and researcher at the University of Turin's Law Department, she specializes in public procurement with a focus on green public procurement in collective catering, a topic she explored during an internship at the Municipality of Turin. With extensive experience in European-funded projects, particularly in sustainability and food systems, she actively participates in various initiatives with Eating City, including the Summer Campus. Her work combines legal expertise with a commitment to advancing sustainable practices within the food sector.



Amelie Maas

GERMANY

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I'm Amelie Maas, a Nutritionist specialized in Sustainable Food Systems, holding a B.Sc. in Health & Nutrition from Germany and an M.Sc. in Sustainable Food Systems (European Joint Degree). My mission is to make healthy, sustainable diets the most convenient and appealing choice. With a focus on product development and innovative nutrition concepts, I'm especially passionate about highlighting the benefits of beans for health, the environment, and flavor. I deeply value intercultural exchange and cooperation, having participated in several Eating City Summer Campus events. Let's work together to bring positive changes to the food landscape!



Hanne Van Nuffel

BELGIUM

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With a Bachelor's in Nutrition and Dietetics and a Master's in Health Promotion from Ghent University, Hanne began her career at the Association of Flemish Cities and Municipalities (VVSG), representing local authorities on healthy, sustainable nutrition in childcare. She founded a dietetics group practice, guiding families toward healthier lifestyles, and taught Nutrition and Dietetics at Hogeschool Gent. Recently, as the project coordinator for SchoolFood4change in Ghent, she developed initiatives like Goodfood@school coaching and farm-to-school programs. In her free time, she plays Ultimate Frisbee, valuing sportsmanship and respect, and is also a budding beekeeper.



Magdalena Hofer

AUSTRIA

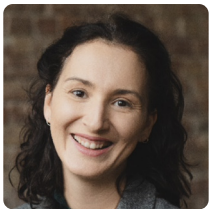
hofer.magdalena1@gmail.com

I am Magdalena Hofer. Sustainability and environmental protection are core to my work and values. At Danachda, I develop and lead educational projects on sustainability and nutrition, including contributions to the European SchoolFood4Change initiative. With a background in STEM and gender studies, I bring a creative and structured approach to teaching children about environmental responsibility. My goal is to inspire young minds to think critically, form independent opinions, and understand their role in shaping a sustainable future. As a Food Ambassador, I aim to raise awareness about sustainable food culture in schools and to amplify the SchoolFood4Change project's impact across Europe.



**Josephine Fontain
Bergmann Madsen**
DENMARK
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I am Josefine Fontain Bergmann Madsen from Denmark. Both at school and home, I've engaged deeply with the environmental crisis, especially its connection to food systems. This summer, I graduated from the Danish "gymnasium," where I completed a thesis combining biology and social studies to explore how individual lifestyle changes can positively impact the climate. In 2023, I joined the Eating City Summer Campus, where I expanded my understanding of sustainable practices and shared insights with others passionate about food and sustainability. My goal is to inspire meaningful shifts in personal habits to contribute to a healthier planet.



**Anetta
Vaculíková**
SLOVAKIA
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Anetta, with a background in Business Administration, an MBA, and studies in International and Diplomatic Affairs, began her career in marketing and gastronomy in 2008. In 2014, she co-founded FOOD HUB, a catering and cooking school, and established a civic association for real food education, becoming Jamie Oliver's Food Revolution ambassador. After 2017, she focused on school food education, founding Skutočne zdravá škola. Anetta is active in Slow Food Pressburg, organizes the Degustorium festival on food sustainability, and contributes to AgroKruh, a CSA initiative. She has also published on healthy food topics and participated in Erasmus+ and H2020 projects.



**Brigita
Tool**
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Brigita, from Estonia, is part of the Sustainable Cities and Resilient Communities unit in SEI Tallinn, with experience in sustainable food and meat consumption research. She holds a bachelor's in Environmental Protection and a master's in Environmental Management and Policy from the Estonian University of Life Sciences. Her master's thesis explored youth motivations in reducing meat consumption and reviewed the Estonian Meat Guide. Previously, she worked on Eat4Change, a project mobilizing youth for sustainable diets. Brigita is passionate about sustainable food, LULUCF, carbon removal, urban planning, and systems thinking to drive environmental change and a green transition.



**Catarina
Vasconcelos**
PORTUGAL*
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I'm Catarina Vasconcelos from Portugal, with a BSc in Nutrition and Dietetics, a postgraduate qualification in Pediatric Nutrition, and an MSc in Food Policy. Currently, I work at Food4Sustainability CoLAB, where I manage projects related to nutrition, public health, sustainable consumption, and food policy. Passionate about the profound connection between food and its effects on health, environment, culture, economy, and society, I aim to foster more sustainable food systems. As an active member of Eating City, I've participated in several Summer Campus events, which have enriched my understanding and commitment to sustainable food practices.



**Aurélie
Ravaud**
FRANCE
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Aurélie, a French dietician, is passionate about well-being around food, both for its health aspect and for its social, cultural, creative and happiness it generates. As an expert in nutrition, she guides her patients towards a healthy and sustainable lifestyle, combining the pleasure of eating and well-being. Enriching her practice, she also trained in traditional Chinese medicine, which allows her to adopt a holistic approach to health. Convinced that harmony between body and mind comes through an adapted diet and natural care, she puts her know-how at the service of humans to help them regain balance and vitality.



**CZECH
REPUBLIC**

Still looking for an Ambassador for Czech Republic!



SWEDEN

Still looking for an Ambassador for Sweden!



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